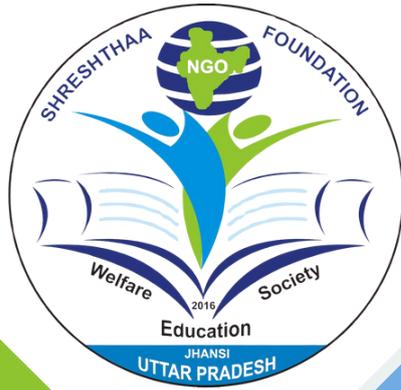


SHRESHTHAA FOUNDATION WELFARE EDUCATION SOCIETY



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ANNUAL REPORT

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ANNUAL GENERAL MEETING



The Annual General Meeting of **SHRESHTHAA FOUNDATION WELFARE EDUCATION SOCIETY** was convened on April 19, 2021. All members were present, along with distinguished guests and dedicated staff. The meeting was held by **Shiv Kumar Jaiswal**, following a warm welcome by the **Founder**. The **Founder** presented a comprehensive overview of the organization's performance for the fiscal year ending March 31, 2021. The audited financial statements were distributed to members, detailing the organization's income and expenditure.

SHRESHTHAA FOUNDATION WELFARE EDUCATION SOCIETY remains committed to providing quality education, sustainable livelihoods, and employment opportunities to marginalized communities. The organization's initiatives have focused on improving the lives of underprivileged individuals through various programs, including:

- Education and Literacy: Promoting educational access and literacy rates.
- Healthcare: Ensuring affordable and accessible healthcare services.
- Livelihood Enhancement: Supporting sustainable income generation opportunities.
- Entrepreneurship Promotion: Fostering entrepreneurial skills and ventures.
- Employment Creation: Generating employment opportunities for marginalized populations.
- Environmental Conservation: Protecting the environment and promoting sustainable practices.
- Agriculture Development: Supporting agricultural growth and food security.
- Women and Youth Development: Empowering women and youth through targeted programs.
- Rural Infrastructure Development: Improving infrastructure in rural areas.

The President highlighted the organization's key achievements during the year, emphasizing the successful implementation of programs and initiatives. He also outlined the organization's future plans, which were met with enthusiasm by the members. The Annual General Meeting concluded with a shared commitment to the organization's mission and a positive outlook for the future.

MESSAGE FROM THE CHAIRPERSON

It is with great gratitude and a sense of responsibility that I, **Er. Neha Jaiswal**, address you today as the **Chairperson** of **Shreshthaa Foundation Welfare Education Society**. Rooted in compassion, driven by purpose and inspired by a belief in equality for all, our organization stands as a beacon of hope for those who need it most.



Since our inception, we have remained steadfast in our mission to uplift the underprivileged, educate the underprivileged and empower communities through sustainable development and inclusive growth. Every initiative we take is guided by the principles of humanity, respect and service.

As we envision a brighter future, I am proud to share our commitment to expand our impact to the heartland of **Uttar Pradesh** and beyond. Our goal is to reach every district, ensuring that no child is deprived of education, no woman remains unheard and no family is left behind.

This journey would not have been possible without the dedication of our incredible team, the cooperation of our associates and the love and support of our well-wishers. Thank you all. Your belief in our mission makes us determined to do more.

Let us continue walking this path together with kindness in our hearts and strength in our unity. Guided by the spirit of “Love, Serve, Uplift”, together we can create a society where everyone gets a fair chance to dream, grow and live with dignity.

With heartfelt respect,

ER. NEHA JAISWAL

President

Shreshthaa Foundation Welfare Education Society

(B.Tech , MBA, MSW, Diploma (Polytechnic – Electrical Engineering)

MESSAGE FROM THE FOUNDER

With a heart full of hope and an unshakable commitment to social upliftment, I, **Er. SK Jaiswal**, feel immensely honored to address you as the Founder of **SHRESHTHAA FOUNDATION WELFARE EDUCATION SOCIETY**. This foundation was born from a simple yet powerful belief — that every life matters, every voice deserves to be heard, and every dream has the right to take flight.



Armed with knowledge and experience across diverse domains — engineering, education, law, and social work — I have always believed that true progress lies in inclusive growth. **SHRESHTHAA FOUNDATION WELFARE EDUCATION SOCIETY** is not just an organization; it is a movement — a collective mission to bring quality education, social justice, and equal opportunities to every corner of our society.

From the very beginning, our journey has been fueled by compassion, service, and the vision of building a more empathetic and empowered India. Whether it's promoting literacy, supporting the underprivileged, or uplifting women and children, we stand committed to being a catalyst for positive change.

Looking ahead, we aim to scale our impact, strengthen our outreach, and continue working at the grassroots level to touch as many lives as possible. Our dreams are big, but so is our determination — and with the support of like-minded changemakers, we know that transformation is not just possible; it is inevitable.

I extend my heartfelt gratitude to our volunteers, team members, supporters, and each soul who has walked with us in this journey of hope and humanity. Together, let us keep striving to build a society where compassion leads, and every individual thrives with dignity.

With warm regards,

ER. SK JAISWAL

Founder

SHRESHTHAA FOUNDATION WELFARE EDUCATION SOCIETY

(B.Tech, M.Tech, Ph.D., MIET, AMIE, B.Ed., LLB, LLM, MSW)

OBJECTIVE OF THE ORGANIZATION

The organization's primary objective is to promote the comprehensive development of marginalized communities, regardless of caste, creed, or religion. By fostering unity, collaboration, and positive engagement among beneficiaries, the organization aims to empower individuals and contribute to the overall social and economic well-being of society.

VISION

The organization's mission is to promote sustainable and holistic development by empowering rural communities, with a special focus on women and other marginalized groups that are often neglected. This mission is pursued through initiatives that provide access to quality education, healthcare services, and social welfare programs specifically designed to meet the unique challenges faced by these communities. The organization also prioritizes skill development training to improve employability and foster self-sufficiency. Furthermore, it actively promotes environmental conservation and instills a strong sense of cultural values and traditions. By addressing these key areas, the organization strives to ensure the comprehensive development and upliftment of disadvantaged sections of society, preparing them for a more inclusive and prosperous future.

MISSION

The organization's mission is to drive sustainable, holistic development by empowering rural communities, particularly focusing on women and other marginalized groups that are often overlooked. This is achieved by offering access to quality education, comprehensive healthcare, and social welfare programs tailored to their unique needs. Additionally, the organization emphasizes skill development training to enhance employability and self-reliance among these communities. It also seeks to raise awareness about environmental conservation and foster a deep-rooted respect for cultural values and traditions. By addressing these critical areas, the organization aims to contribute meaningfully to the all-round development and upliftment of the underprivileged sections of society, ensuring they are equipped for a better, more inclusive future.

GEOGRAPHICAL AREA

SHRESHTHAA FOUNDATION WELFARE EDUCATION SOCIETY is actively engaged in several districts across **Uttar Pradesh**, implementing a wide range of development programs aimed at skill-building, education enhancement, women empowerment, and healthcare improvement. The organization's efforts have had a significant impact, reaching individuals, particularly from economically weaker sections in both rural and urban areas. These initiatives have brought about meaningful improvements in their living conditions. The success of these programs can be attributed to the trust's commitment to community-led development, which empowers local populations to take charge of their progress. Additionally, the trust has established strong networks with other organizations working in similar fields, further amplifying the impact of its initiatives. Through a combination of collaborative efforts and strategic planning, the trust has made a commendable difference in the lives of those it serves, contributing to sustainable social transformation in the region.



TECHNICAL MANAGEMENT

The organization's Management Information System (MIS) plays a critical role in keeping the board of members fully informed about all ongoing financial transactions and program implementation activities. This system ensures that the leadership has real-time access to essential data, enabling informed decision-making. To ensure effective oversight and project management, regular monthly meetings are held with key project staff and office personnel. These meetings serve as a platform for reviewing the progress of various initiatives and assessing overall program performance. During these sessions, detailed and constructive discussions take place, allowing team members to address challenges, identify opportunities for improvement, and arrive at decisions through a consensus-building approach on significant matters. The organization maintains a well-defined reporting hierarchy, which ensures the smooth and continuous flow of information in both upward and downward directions. This structure not only facilitates accountability but also enhances communication across different levels of the organization. In addition to regular operational meetings, the board conducts periodic reviews of the organization's performance. These reviews are based on comprehensive feedback from field operations and staff, providing the board with valuable insights into ground-level realities. Leveraging this feedback, the board offers strategic guidance and makes necessary adjustments to ensure that the organization's goals are effectively met and that programmatic efforts are aligned with the broader mission and objectives.



FINANCIAL MANAGEMENT

Financial Management: The organization adheres to a policy of full transparency in all financial operations. A robust computerized accounting system is in place, utilizing Tally software for precise and efficient bookkeeping. To ensure accurate financial oversight, a monthly financial statement is generated, providing a clear view of the financial status of each project. Daily maintenance of all financial records, including cashbooks and ledgers, is rigorously followed. Separate books of accounts are maintained for each project to ensure clear and distinct financial tracking. All accounts are subject to regular audits conducted by an external auditor to ensure compliance and accuracy. The organization operates bank accounts with a nationalized bank, and additional accounts are opened as required to meet specific project needs. Periodic financial reports are generated through the MIS system and submitted to the respective project sanctioning authorities, ensuring adherence to guidelines and facilitating effective financial monitoring and control.

RAPPORT & LIAISON

The organization maintains strong relationships and effective liaison with various government departments at all levels, ensuring their continued support in the successful implementation of programs. It has also fostered positive, ongoing partnerships with all funding agencies, including those that have provided support in the past and those involved in current initiatives. At the grassroots level, the organization upholds close coordination with Panchayati Raj Institutions (PRIs), Community-Based Organizations (CBOs), social activists, and community leaders. This collaborative approach ensures effective program execution and strengthens the organization's impact across diverse communities.

ORGANIZATIONAL POLICIES

Human Resource Policy

The organization operates under a comprehensive Human Resource (HR) manual that incorporates modern management principles to guide all HR functions. This manual outlines procedures for recruitment, appointment, job responsibilities, remuneration, salary increments, leave entitlements, statutory compliance, management skill development, disciplinary behavior, and the processes for resignation, termination, and exit interviews. These structured policies empower individuals to perform at their best, ultimately contributing to the organization's growth and effectiveness.

Procurement Policy

The organization adheres to a transparent procurement policy for the acquisition of materials necessary for program implementation and office operations. Competitive quotations are solicited, compiled, and analyzed before finalizing orders, ensuring that quality and cost-effectiveness are prioritized. For large-scale procurements, advertisements are published in newspapers to invite tenders. A comparative analysis is conducted, and negotiations are held with shortlisted vendors to achieve the best possible rates, thus safeguarding valuable resources against wasteful expenditure.

Financial Policy

The organization implements a prudent financial policy to ensure transparency in all financial dealings. A computerized financial management system, specifically the Tally software, is utilized to maintain accuracy in financial reporting. Bank accounts are held with nationalized banks, and program-specific accounts are opened and managed in accordance with the guidelines and requirements of relevant projects. Additionally, annual accounts are audited by a Chartered Accountant and subsequently published for the information of all stakeholders, reinforcing the organization's commitment to accountability and transparency.

CORE COMPETENCY

- **Socio-Economic Surveys and Research**

Conducting comprehensive socio-economic surveys and research is a key component of the organization's strategy to understand the needs and dynamics of the communities it serves. These studies provide valuable insights that inform program design and implementation.

- **Monitoring and Evaluation Studies**

The organization places a strong emphasis on monitoring and evaluation studies to assess the effectiveness and impact of its programs. These studies help identify areas for improvement and ensure that objectives are being met.

- **Teaching, Training, and Capacity Building**

The organization is committed to teaching, training, and capacity building initiatives aimed at empowering individuals and communities. These programs enhance skills and knowledge, fostering personal and professional development.

- **Planning and Management Support**

Providing planning and management support is essential for the successful execution of programs. The organization offers strategic guidance and resources to ensure effective program management and implementation.

- **Systems Methodology Development**

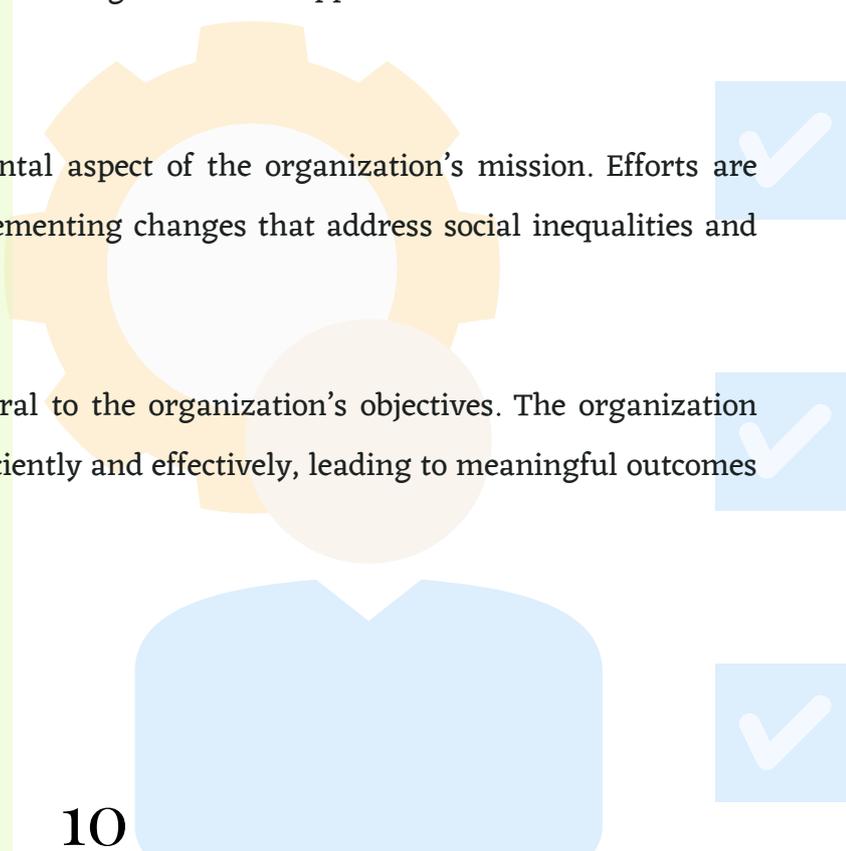
The organization focuses on the development of systems methodologies to enhance operational efficiency and effectiveness. This involves creating structured approaches that facilitate better decision-making and resource allocation.

- **Social Reforms**

Engaging in social reforms is a fundamental aspect of the organization's mission. Efforts are directed towards advocating for and implementing changes that address social inequalities and improve community well-being.

- **Program Implementation**

Effective program implementation is central to the organization's objectives. The organization ensures that initiatives are carried out efficiently and effectively, leading to meaningful outcomes for the communities it serves.



THEMATIC AREAS

- Education & Skill Development
- Women Empowerment & Gender Equality
- Health & Sanitation
- Livelihood & Economic Development
- Environment & Sustainability
- Social Welfare & Community Development
- Disability & Special Needs Welfare
- Child Rights & Protection
- Art, Culture & Heritage Conservation



ACTIVITY BY US.....

MEDICAL CAMP FOR THE ELDERLY

Our Ngo **SHRESHTHAA FOUNDATION WELFARE EDUCATION SOCIETY** recently organized a dedicated Medical Camp for the Elderly, with the aim of extending compassionate healthcare services to senior citizens in need. Held with warmth and empathy, the camp provided free health check-ups, general consultations, and basic medicines to elderly individuals, many of whom often lack regular access to medical attention. Our team of doctors, healthcare volunteers, and support staff ensured that each participant received personal care and attention, including blood pressure checks, diabetes screenings, and wellness advice. This initiative reflected our ongoing commitment to social welfare and the belief that dignified healthcare is a right for all, especially the elderly. The joy and gratitude expressed by the participants reminded us of the importance of such efforts, and we remain committed to continuing similar programs in the future to support the health and well-being of our senior citizens.



COMPUTER CLASS FOR OLD AGE

Our Ngo **SHRESHTHAA FOUNDATION WELFARE EDUCATION SOCIETY** recently conducted a Computer Class for Old Age program, aiming to bridge the digital divide and empower senior citizens with essential computer skills. Understanding the challenges faced by the elderly in today's fast-paced digital world, our initiative was designed with compassion, patience, and care. Participants were guided through basic computer operations, internet usage, digital communication tools, and online safety practices—all in a friendly and supportive environment. The program focused not just on technical knowledge, but also on building the confidence of elderly learners to use technology in their daily lives, whether it was connecting with family, accessing health information, or performing online transactions. This initiative reflects our commitment to inclusive education and our belief that learning has no age limit. The smiles and gratitude from our elderly participants were a heartwarming reminder of how a small effort can bring meaningful change.



INDEPENDENCE DAY

On the occasion of Independence Day, By Our Ngo **SHRESHTHAA FOUNDATION WELFARE EDUCATION SOCIETY** proudly organized a heartfelt celebration to honor the spirit of freedom and pay tribute to the sacrifices made by our great freedom fighters. The program began with the hoisting of the national flag, followed by the singing of the national anthem, which filled the atmosphere with patriotism and pride. Various cultural performances including patriotic songs, dance, and poetry recitations were presented by students and volunteers, showcasing their love for the nation and the values it stands for. A special speech was delivered highlighting the significance of the day and the importance of working towards a progressive, united, and self-reliant India. The event concluded with a small felicitation ceremony, where individuals who have contributed meaningfully to society were honored. The celebration not only rekindled patriotic feelings but also reinforced our collective responsibility to uphold the values of freedom, justice, and equality in our daily lives.



WOMEN'S DAY CELEBRATION

On the occasion of International Women's Day, By Our Ngo **SHRESHTHAA FOUNDATION WELFARE EDUCATION SOCIETY** proudly celebrated the strength, resilience, and achievements of women through a heartfelt and empowering event. The celebration brought together women from various walks of life to honor their contributions to society and to inspire a collective movement towards gender equality. The program included motivational speeches, cultural performances, and interactive sessions that encouraged open conversations about women's rights, health, education, and empowerment. Our team ensured that the event was not just a celebration, but also a platform to acknowledge the challenges women face and reaffirm our commitment to creating a more inclusive and supportive environment. The spirit of unity and respect was felt throughout the event, reflecting the core values of our foundation.



TECHNICAL TRAINING WORKSHOP YA INDUSTRIAL TRAINING

Our Ngo **SHRESHTHAA FOUNDATION WELFARE EDUCATION SOCIETY** recently organized a comprehensive Technical Training Workshop and Industrial Training Program aimed at empowering youth with practical skills and industry-relevant knowledge. This initiative was designed to bridge the gap between theoretical education and real-world application, providing participants with hands-on experience and exposure to modern tools and techniques. The program covered various technical domains, enabling attendees to enhance their capabilities and boost their employability. Through expert guidance, interactive sessions, and practical demonstrations, the training created a platform for skill development and career readiness. SHRESHTHAA FOUNDATION remains committed to nurturing talent and supporting youth in their journey toward self-reliance and professional growth.



CORONA MUKT SAMAJ: HAMARI ZIMMEDARI

The "Corona Mukht Samaj: Hamari Zimmedari" program, undertaken by our organization **SHRESHTHAA FOUNDATION WELFARE EDUCATION SOCIETY**, was a heartfelt initiative aimed at promoting community awareness and responsibility in the fight against COVID-19. Through this program, we worked actively at the grassroots level, educating people about the importance of vaccination, regular hand washing, wearing masks, and maintaining social distancing. Our team distributed masks, sanitizers, and hygiene kits in underprivileged areas, and organized small awareness drives, nukkad natak, and door-to-door campaigns to ensure that the message reached every household. The core belief of this program was that building a corona-free society is not just the duty of health workers or the government, but a shared responsibility of every citizen. With compassion and commitment, SHRESHTHAA FOUNDATION empowered individuals with the right knowledge and resources, reinforcing the idea that *hamara surakshit kal, hamari zimmedari se hi sambhav hai* (our safe future is only possible through our responsibility).



KRISHNA JANMASHTAMI: A CELEBRATION OF FAITH AND TRADITION

Krishna Janmashtami, a festival that celebrates the birth of Lord Krishna, holds a special place in the hearts of millions of devotees worldwide. By Our Ngo **Shreshthaa Foundation Welfare Education Society**, we take immense pride in honoring this auspicious occasion with devotion, joy, and cultural richness. Our celebration is not just a religious observance; it is a beautiful confluence of faith, tradition, and community spirit. The day is marked by a series of vibrant events, including devotional songs, dances, and the reenactment of stories from Lord Krishna's life, reflecting his teachings of love, peace, and righteousness. The festival brings together individuals of all ages, creating an atmosphere of unity and shared values. For us, Krishna Janmashtami is not only about worshipping the divine but also about deepening our connection with the community, fostering togetherness, and spreading the message of kindness and compassion. Through this celebration, we continue to uphold the rich traditions that bind us to our culture and heritage, making it a day to remember and cherish.



YOGA DAY

On the occasion of International Yoga Day, By Our Ngo **SHRESHTHAA FOUNDATION WELFARE EDUCATION SOCIETY** organized a special program with school children to promote the importance of yoga in maintaining physical and mental well-being. The event aimed to raise awareness among young minds about the holistic benefits of yoga and encourage them to incorporate it into their daily routines. The children were introduced to basic yoga postures, mindfulness exercises, and breathing techniques, under the guidance of certified instructors. The program not only helped students improve their flexibility and concentration but also fostered a sense of discipline and self-awareness. Through engaging activities and interactive sessions, the children learned the positive impact of yoga on their overall health and were motivated to practice it regularly. SHRESHTHAA FOUNDATION continues to promote wellness and empowerment through such educational initiatives, inspiring the next generation to adopt healthy lifestyles and cultivate a balanced mind-body connection.



HIGHLIGHTS OF SUCCESSES AND MAJOR EFFORTS





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